How to sign up for the Rite Aid KidsCents Program.

1. If you already have a Rite Aid Wellness Account skip to step 4. If you don’t have a wellness account follow these steps first.

2. Go to https://www.riteaid.com/wellness/programs/kidcents

3. Follow the on-screen instructions to enter your information and select submit.
4. Once you complete the registration process, or you have logged in to your previously setup wellness account, hover over your name and select “KidCents”

5. Click “Select a Charity” on the left navigation window, Enter “DIAL/SELF” in the search box and hit enter, then click “Select This Charity”

6. Click “Auto enroll here” and you are done. Every purchase will now round up a donation to DIAL/SELF which will be matched by the Rite Aid Foundation. Thank you!